



BOSTON

2026 FALL RETREAT

October 14-16

*Collaboration & Idea Sharing - Market Insights - Professional Growth
Team Building - Expert Speakers - Networking Opportunities*

Click to Book Hotel

Hilton Boston Park Plaza
50 Park Plaza
Boston, MA 02116

Hosted by



Reservation Cutoff: September 22, 2026 or until sold out

BOSTON

2026 FALL RETREAT

WEDNESDAY

October 14

1:30 PM *Principals Meeting*
PARK PLAZA HOTEL

4:00 PM *Welcome Cocktail Party*
THE TOWER LIBRARY
101 ARLINGTON STREET - BOSTON

6:30 PM *Dine Around BOSTON*



THURSDAY

October 15

8:00 AM *Breakfast*
THE SQUARE @ PARK PLAZA HOTEL

9:00 AM *Boston Trolley Tour*
NARRATED BY ATLANTIC RETAIL TEAM
FEATURING YANNI TSIPIS WS DEVELOPMENT

12:00 PM *Lunch*
THE SQUARE @ PPH

1:00 PM *Marketing Session*
STUART ROOM @ PPH

1:30 PM *Keynote Speakers*
ANDREW BUSCH *ECONOMIC FUTURIST*
MATTHEW POLLARD *THE RAPID GROWTH GUY*

Best Practices Panel
LED BY MEMBERS

6:00 PM *Yacht Rock Night*
TALL SHIP BOSTON



BOSTON

Must-dos

Extend your trip and make the most of Boston with our top local recommendations



Head of the Charles

Grab a spot on the riverbank to watch elite athletes compete in the world's largest three-day rowing regatta.

Walk the Freedom Trail

Follow the brick path right through the heart of Boston to stand exactly where American history was made.

Iconic Boston Bites

Savor the city's essential flavors by trying a buttery lobster roll, New England clam chowder, or the classic Boston cream pie.

Day trip to Salem

Hop the train north to experience Salem's legendary Halloween vibe and New England autumn charm.

World Class Museums

Explore ancient treasures and masterpieces at the MFA, view a stunning collection inside a Venetian palazzo at the Isabella Stewart Gardner Museum, or enjoy a hands-on day at the Museum of Science.



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